

Flexible and custom-made solutions for your packaging



All-Around Packaging System for Retail Products

Maximize productivity without sacrificing space

R12

Elastic Staple™ Fastening System

powered by VNS



The MARISAN R12 is an all-around packaging system for all types of tools, toys, kitchen utensils or any other self-serve retail products offering fast processing speeds while reducing set-up time.

Let your product do the selling and not the expensive plastic packaging!

By increasing the attractiveness of your product at the point-of-sale, you increase desirability and therefore sales.

With this innovative solution from Marisan, you can:

- Allow customers to inspect the product
- Reduce packaging waste
- Increase customer-friendliness
- Sink your recycling fees



Other common packaging methods such as blister, skin, polybag, cable ties or wire wraps can be replaced by these simple to remove and barely visible elastic fasteners thereby reducing plastic waste by up to 95%. Consumers will be presented a contemporary, lean packaging that meets today's high demands for a more environmentally and consumer-friendly packaging design. Furthermore, prior to purchase product inspection builds consumer confidence.

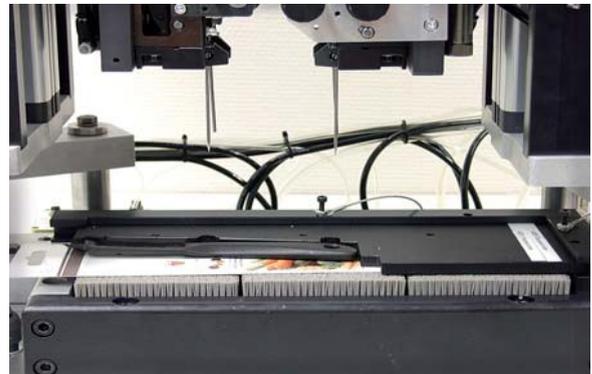
R12 Rotary - Process description and technical data



Two modules of the worldwide-proven Avery Dennison™ Variable Needle System (VNS) attach the barely visible Elastic Staple™ fasteners with just one click.

The specially designed product retainer positions product and card exactly and guarantees quick product removal after the fastening sequence. The two hand activation offers not only an optimum packaging speed but also extensive operator safety.

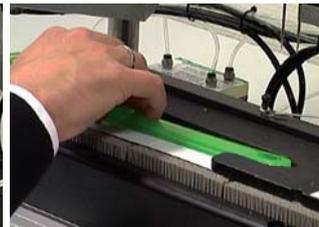
As an option, the R12 can be fitted with an automated card feeder.



Step by Step - Cost efficiency in action!



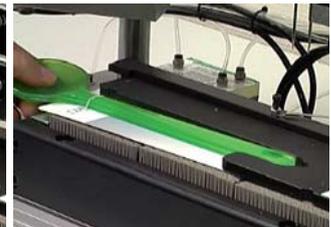
1. Insert card



2. Insert product



3. Fastening sequence



4. Remove product



- High packaging speed - 8-12 Units/Min
- Ideal for packaging high volumes in little time
- Space-saving and operator-friendly
- Simple change-overs by replacing product retainer
- Innovative VNS module swing arm mounts allow for easy adjustments
- Various fastener sizes and colors available

➤ for further information visit www.marisan.eu